

**TOURISM ADVISORY COUNCIL  
BIG SKY RESORT, MT  
APRIL 15, 2018**

*Persons may address the Tourism Advisory Council in person at the meeting. Persons may address the Council on any matter listed on the agenda. Matters not listed on the agenda may be addressed during the public comment period as indicated on the agenda. Further information related to each agenda item, if any, can be obtained by contacting Carmen Levick, Tourism Outreach Coordinator, Montana Office of Tourism & Business Development, P.O. Box 200533, Helena, MT 59620-0533, Phone 406.841.2873, Email [CLevick@mt.gov](mailto:CLevick@mt.gov).*

**AGENDA**

*All Tourism Advisory Council meetings are open to the public. The Council may take action on any item listed on the agenda.*

**Sunday, April 15, 2018—(Lamar Gibbon Room—Yellowstone Conference Center)**

9:00 TAC Meeting Call to order, Introductions, New Business—Glenniss Indreland, Chair

**Changes to the Agenda**

**Consent Agenda**

*All matters listed hereunder collectively constitute a consent agenda, and will be acted upon by a vote of the Council. The motion for adoption of the consent agenda must receive unanimous approval. Items on the consent agenda may be read by title only, except upon the request of a member of the Council or the public, in which event the matter shall be removed from the consent agenda and considered as a separate item. No debate is allowed on the consent agenda or on any item included in it.*

**Approval of Minutes**

- October 2-3, 2017 TAC Meeting Minutes  
*Action: Consider a motion to approve the minutes of the October 2-3, 2017 TAC meeting.*

9:15 **Public Comment**

*Please state your name and where you are from. This is the time to comment on matters falling within the purview of the Tourism Advisory Council. There will also be an opportunity for public comment on each agenda item.*

9:25 **TAC Committee Reports**

- Executive Committee—Glenniss Indreland, Chair
  - Dates for upcoming TAC meetings
  - Updates to TAC Operating Policy  
*Action: Consider a motion to approve amendments to the TAC Operating Policy*
  - Recap of Executive Committee conference call
- Research Committee Update—Rhonda Fitzgerald, Chair  
*Action: Consider a motion to approve FY19 Research Projects.*
- Marketing Committee—Katie Grice, Chair
  - Audits  
*Action: Consider a motion to approve completed Region/CVB audits.*
  - Preliminary review of suggested changes to Region/CVB Rules & Regulations
  - Format and logistics for June meeting

10:30 **MOTBD Updates—Jan Stoddard, ISO Bureau Chief, MOTBD**

- ISO Orientation Tools
- Critical Deliverables FY18/FY19
- Governor's Conference Highlights
  - Film Ambassador Program
- Agritourism

11:15 **Tribal Tourism Report—Casey Lozar, Business Technical Assistance Bureau Chief, MOTBD**

11:40 **Voices of Montana Tourism Update—Dax Schieffer**

12:00 **Adjournment**

*Note: Other than the meeting starting time, any time listed is approximate and agenda items may be rearranged. Action may be taken on any item listed on the agenda. Public comment is welcome on all items. The Montana Office of Tourism makes reasonable accommodations for any known disability that may interfere with a person's ability to participate in state government. Persons needing accommodations must notify Carmen Levick no later than April 10, 2018 to allow*

*adequate time to make needed arrangements. You can call (406) 841-2873, fax (406) 841-2871, or write to the Montana Office of Tourism, PO Box 200533, Helena, MT, 59620 to make your request.*